

FORM NL-36- BUSINESS -CHANNELS WISE

Name of the Insurer: THE ORIENTAL INSURANCE COMPANY LIMITED

Date: 31st December. 2023

Sl.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents	1267004	128608.58	3056302	359919.25	1120288	131125.94	3006342	359367.40
2	Corporate Agents-Banks	45243	5014.13	164668	16589.48	62267	5564.98	203964	19130.12
3	Corporate Agents -Others	31580	2016.52	71837	5457.75	26899	6681.03	88977	9944.98
4	Brokers	423025	169321.73	1089114	435365.13	332377	127514.49	765545	362171.87
5	Micro Agents	0	0.00	0	0.00	0	0.00	0	0.00
6	Direct Business	24484	94001.23	359237	464750.88	176026	63405.63	241608	339167.65
	i).Officers/Employees	5457	846	23294	2450.70	4954	2115	49079	2637
	ii) Online (through Company Website)	0	0	0	0	0	0	0	0
	iii) Others	0	0	0	0	0	0	0	0
7	Common Service Centres(CSC)	0	0	0	0	0	0	0	0
8	Insurance Marketing Firm	300	216.30	1450	441.47	170	26.17	3030	111.45
9	Point of sales person (Direct)	46314	11679.31	187864	26810.45	62497	7003.26	232966	16625.92
10	MISP (Direct)	50298	14462.49	218230	40838.12	29351	5557.93	417628	39221.83
11	Web Aggregators	55	29.23	249	89.42	277	93.32	34766	1105.63
12	Referral Arrangements	0	0.00	0	0.00	0	0.00	0	0.00
13	Other (to be sepcified)								
	(i) _____					0	0.00		
	(ii) _____								
	Total (A)	1893760	426195.11	5172245	1352712.65	1815106	349087.36	5043905	1149483.71
				0	0.00				
14	Business outside India (B)	33358	12292.78	126576	36898.46	13457	4721.81	53454	24766.65
	Grand Total (A+B)	1927118	438487.89	5298821	1389611.11	1828563	353809.17	5097359	1174250.36

Note:

- (a). Premium means amount of premium received from business acquired by the source
(b). No of Policies stand for no. of policies sold
(c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable